



ARIF HASAN APU

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Sex Male | Date of birth 13 / 10 / 1995 | Nationality Bangladeshi

PERSONAL STATEMENT

IT professional with 6+ years of experience leading cross-functional teams through the full product lifecycle — from requirements analysis and system design to delivery and post-launch optimisation. Combining a BSc in Business Information Technology with an ongoing MSc in Computer Science (Sapienza / University of Trento), I bring both technical depth and strategic perspective. Proven track record in Agile product management, SaaS development, and stakeholder engagement across startup and enterprise environments. Currently based in Rome and seeking IT Project Management roles in Italy and Europe.

WORK EXPERIENCE

DEC 2021- SEPT 2024

R&D and Product Lead at Ideaxen (Panthapath, Dhaka) [MAR 2024 - SEPT 2024]

Overall activities and responsibilities

- Develop and execute strategic plans aligned with business objectives, ensuring organizational success.
- Coordinate with internal and external stakeholders to establish project scope, system goals, and requirements.
- Oversee day-to-day operations to optimize efficiency, quality, and cost-effectiveness through streamlined processes.

Research And Development Analyst at Ideaxen (Panthapath, Dhaka) [DEC 2021- FEB 2024]

Overall activities and responsibilities

- Collect and analyze customer data, prioritize, and organize requirement specifications, data mapping, diagrams, and flowcharts for developers and develop test cases instructions for testers to follow.
- Identifying opportunities for business growth, I cultivate strategic partnerships and alliances to drive revenue and market expansion.
- Develop and implement maintenance procedures, monitor systems health, gather system statistics, and troubleshoot reported errors and alarms.

Perform design, implementation, and upgrades of information systems to meet the business and user needs.

In-House Solutions:

❖ **BEPARI** [www.bepari.info]: A complete business solution. [SAAS Solution] (Team Lead)

As a Team Lead for BEPARI, I have a range of responsibilities across different teams. Here are some of the key roles and responsibilities:

For Tech Team:

- Organize and prioritize the requirements queue for the development team to ensure timely delivery of features and enhancements.
- Analyze requirements and design technical solutions that align with business needs and architectural standards.
- Develop and maintain databases, ensuring data integrity and security. Write scripts to automate routine tasks and data manipulation.
- Write detailed SRS (Software Requirement Specification) documents and generate diagrams of the system to ensure that the development team has a clear understanding of the project scope.
- Troubleshoot complex technical issues and provide solutions for the development team to implement.

For SQA Team:

- Develop test plans and test cases for complex scenarios to ensure thorough testing of the system and minimize the risk of defects in production.
- Monitor testing results and perform testing if required to identify any issues and ensure that the system meets functional and non-functional requirements.
- Work closely with the development team to ensure that defects are resolved in a timely manner and meet quality standards.

For Customer Support Team:

- Identify the root cause of technical issues and provide solutions or instructions to customers in a timely and professional manner to ensure customer satisfaction.
- Conduct meetings with customers to understand their business needs and provide technical guidance and support.
- Review and approve product release notes and technical manuals to ensure that customer-facing materials accurately reflect the system's functionality and improvements.

❖ **Baniadam** [www.baniadam.info]: HR Management Solution.

❖ **Expense Tracker** [www.ideaxen.com]: Expense Management Simplified.

Clients Project:

- ❖ **Audit Solution:** IT security compliance auditing software ~ *(Project Manager)*
- ❖ **Procure Logic:** Reinventing sourcing and procurement ~ *(Analyst)*

FEB 2021- NOV 2021

Executive Officer, IT at Academy of Business Professionals (ABP) (Panthapath, Dhaka)

Activities and responsibilities

- ERP system planning and design (Scrum)
- Current system monitoring, analysis and troubleshooting.
- Support, create solutions in the IT section and employee training.
- Sheets monitoring and deserter management.
- Business analysis including SEO, market analysis, new course implementation plan and problem-solving.
- Website maintenance, updates, optimisation.

AUG 2018- OCT 2020

System Analyst at MindLab-IT (Uttara, Dhaka)

Activities and responsibilities

- Assisting stakeholders and product owners with analysing and validating business needs and establishing development priorities
- Performing analysis and gathering requirements for multiple project initiatives.
- Working closely with software engineers and quality assurance to enhance software solutions and ensure adherence to acceptance criteria.
- Set priorities for problem resolution, monitor progress, and apply the appropriate escalation procedures.
- Research, evaluate, and recommend new products and upgrades.

PERSONAL SKILLS

Leadership / Management skills

- Emotional Intelligence
- Team Management
- Micromanagement
- Time management
- Creativity
- Critical problem-solving

Technical skills

Industry-specific skills

- Project management (Task management, prioritization, task separation, scheduling, risk management)
- Product management (Agile, SCRUM, QA, RA, Testing)
- Marketing (SEO, Digital Marketing, CMS)

Productivity software

- Google Suite
- JIRA, Trello, Slack
- Clickup, Monday.com
- PowerBI, Google Analytics
- Zapier
- Adobe XD, Justinmind
- Prezi

Support & Development

- Systems Analysis
- Database (MySQL, SQL)
- Technical IT Support
- End User Support
- Data analytics
- Technical Writing
- SWOT Analysis

Others

- cPanel, hPanel
- Cloud Solution
- WordPress
- ERP Systems
- Digital Ocean
- Kanban
- PoS

Language skills

Developed a good command of English listening, reading, writing and speaking with the proficiency in Bengali as well.

Communication/People skills

- Manage a number of projects while working on an IT company
- Ensured working enthusiastically and productively under pressure
- Described people about products and services
- Collaborated with a variety of teams on my own initiative
- Encountered obstacles and negotiated for the support
- Composed clear, concise writing for different contexts

EDUCATION

Exam Title	Concentration/Major	Institute	Years
MSc	Computer Science	University of Trento Sapienza University of Rome	Ongoing
BSc	Business Information Technology (BIT)	University of Greenwich	2018
HSC	Business Studies	Laksam Model College	2012
SSC	Business Studies	A Malek Institution	2010

PROJECTS

FASHION TWIN [JUNE 2025]	Fashion Twin, a fashion-tech solution (Team) An e-commerce tool that replicates the fitting-room experience with 3D body avatars from photos, improving customer confidence and lowering product returns. Role: Chief Product Officer Technologies: Figma, Axure RP, Jira
ICT Innovation Challenge [JUNE 2025]	Level Up Tool Box (Team) For students, teachers, and schools: engaging, safe, and affordable portable toolbox for interactive STEM simulations. Role: Software Engineer and Tester Technologies: Python, Computer vision, 3D sensing,
Hunt Photographer [JAN 2019]	Online Job Marketplace For Photographer (Team) World's easiest way to find, hire and work with the reliable photographers. Clients can offer different kinds of jobs and the photographers can engage with those offers by browsing. Role: Project Manager, Analyst, UX & Database Engineer Technologies: Agile (Scrum), MySQL, Bitbucket, Trello
UoG Forum [FEB 2018]	Online Discussion Forum (Team) An open-source secures the role-based system to collect ideas from students & staff for better advancement. Role: Database Engineer & Programmer Technologies: Agile (Scrum), MySQL, MVC, PHP
Application Prototype [JAN 2018]	Thermostat Prototype A thermostat is a component that senses the temperature of a physical system and performs actions so that the system's temperature is maintained near a desired set point. Role: UX Design Technologies: Adobe XD, Just in Mind, SketchUp

ADDITIONAL INFORMATION

Licenses/certifications

- Introduction to Generative AI
Issued by Google (Aug, 2023)
Credential ID 4573919
- Introduction to Large Language Models
Issued by Google (Aug, 2023)
Credential ID 4574033
- Generative AI Fundamentals
Issued by Google (Aug, 2023)
Credential ID 4574140
- Introduction to Responsible AI
Issued by Google (Aug, 2023)
Credential ID 4574073

Scholarships/Awards

- ERASMUS ITALIANO (Feb, 2026)
Issued by Italian Ministry of University and Research (MUR)
- UNITRENTO MERIT SCHOLARSHIP (Oct, 2024)
Issued by University of Trento

Seminars/workshops

- Participated in Google Summit in Bangladesh in February 2015.
Organised by Daffodil International University (DIU)
- Participated in Agile Bangladesh Conference in June 2015.
Organised by Daffodil Institute of IT (DIIT)
- Participate in Big Data & Data Science Master Class in February 2018.
Organised Bangladesh Skill Development Institute (BSDI)

Activities

- Former President of DRONE (Daffodil Rising Of New Excellence) (2016-2017)
- Former Secretary of DRONE Programming Club (2015-2016)